



Commonwealth of Kentucky Transportation Cabinet

Andrew Beshear
Governor

200 Mero Street
Frankfort, Kentucky 40601
(502) 564-5102

Jim Gray
Secretary

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Contact: Jay Huber
Motorcycle Education Program Administrator
502-564-1568
Jay.huber@ky.gov

Motorcycle Education Program Annual Report 2023 Fiscal Year

Introduction

The Motorcycle Rider Education Program (“Program”) was established in 1992 to help new riders learn the needed skills to be safe on the roadways, as well as veteran riders to hone and improve their skills. The program is paid for in part by a portion of all motorcycle license and registration fees to help subsidize the costs of providing the classes KRS 175.5065.

Pursuant to KRS 176.5061 the Transportation Cabinet (“Cabinet”) shall establish a motorcycle safety education program. The program shall provide instructor training courses, instructor approval, and rider training courses for novice riders that shall be held at locations throughout the state. The program may provide for the following: rider training courses for experienced riders; activities to increase the awareness of a motorcyclist's knowledge of the effects of alcohol and drug use; driver improvement efforts; licensing improvement efforts; program promotion activities; enhancement of the public's awareness of motorcycles; and enhancement of motorcycle safety through education.

The Motorcycle Safety Education Commission (“Commission”) is established as an independent body to help foster the growth and development of the Program established under KRS 176.505 – 506, KRS 176-5067 -5068 and 601 KAR 14:050 detail the powers and duties of the Program, Cabinet and Commission.

Program Overview

This year the program saw its greatest number of students in the history of the program with 4091 students being impacted by the program. The program could have been able to reach even more students but was constrained by budgetary limits. Some sites had to reschedule classes into the next fiscal year or conducted classes without a reimbursement in some cases.

Currently the program is capped at approximately \$800,000 per year and under the current reimbursement schedule it will not allow for any further expansion of the program. The Program Fund is solvent and can support additional students, but legislative approval is needed to access those funds. The fund is supported by existing fees on motorcycle licenses and registrations. As more people look to motorcycles with rising gas prices the fund will grow along with the need to train more riders.

Finances to the program are currently being helped with a pair of NHTSA grants which help to fund the training of instructors, quality assurance program and the marketing of the program. This helps to free more program funds for student reimbursements.

This is the first full calendar riding season in CY 23 with the Quality Assurance Program in place. CY 22 saw the launch of the program and getting instructors on board with the program. This year has seen marked improvement and change in attitudes towards the program. Instructors and site managers are seeing the benefits of the program and using it as a tool to help self-assess and improve. With the aid of the NHTSA grants, we are looking to train more instructors in the QA process, so that the program becomes more of a two-way learning process and truly a peer review.

The marketing program is helping drive students to the program. After review of crash statistics within the state we have identified a need to reach more already licensed riders. Just under half of the crashes in 2022 were licensed riders who simply ran off the road in a single vehicle. This speaks to a lack of cornering and braking skills within the overall motorcycle population. Paired with an effort to have more instructors trained in the experienced rider courses, the goal is to offer more options for existing riders to improve their riding abilities.

Site Providers

The program currently has contracts with ten (10) site providers and 11 sites to deliver instruction to students. The Elizabethtown Community College location has been inoperable for most of the calendar year 2023, due to the range surface deteriorating. They are making repairs at the end of calendar year 2023 and plan to be back operational in 2024. We are continuing to look for new locations to host classes, especially in the western portion of the state.

Balance Dynamics – Walton, KY

Man-O-War HD – Lexington, KY

Wildcat HD – London, KY

Sync Training – Hindman, KY and Ashland, KY

Bluegrass HD – Louisville, KY

Derby City Training – Louisville, KY

KY Driving School – Louisville, KY

Bowling Green HD – Bowling Green, KY

Four Rivers HD – Paducah, KY

Elizabethtown Community and Technical College – Elizabethtown, KY

Program Statistics

Revenues Collected by KYTC	
	Dollars Collected per Issuance
Motorcycle Instructional Permit	\$4.00
Motorcycle Endorsement	\$5.00 / \$10.00*
Motorcycle Annual Registration	\$4.00

* In 2019 there was an increase to \$10 (phased in) due to the new REAL ID licensing system being valid for 8 years instead of 4 years. See KRS 186.531 for fee schedule.

Revenue and Expenditures

Total Expenditures		Total Income	
<u>Student Reimbursements</u>	\$ 804,000.00	<u>License Fees</u>	\$ 875,025.25
<u>Administrative Expense</u>	\$ 24,413.25	<u>Interest Income</u>	\$ 39,503.05
Total Expenditures	\$ 828,413.25	Gross Income	\$ 915,570.40

Net Income	\$ 87,157.15
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Tuitions are paid by the students and go to the training providers to help cover the costs of instructors, books, materials and other consumables. Tuition is capped at \$150 per class but training providers may charge less depending on the type of course being offered and promotions they may offer.

The program has a cash balance carry forward of \$2,271,865.57 into FY 2023. There was a net cash gain in the fund from FY 22 of \$116,757.15.

NHTSA 402 Grant Expenditures	Training	\$42,500.00
	Quality Assurance	\$19,750.00
	Marketing	\$39,902.11
	Sum of Expenditures:	\$102,152.11

Instructor Information

Current Instructors	87
Previous Year Instructors	81
Current Applicants	52
Approved Applicants	22

During FY23 we were able to conduct 3 Rider Coach Prep (RCP) classes to train new instructors to the program. 22 Candidates entered the RCPs and 14 were approved and added to the instructor team. For existing instructors and Advanced Rider Course certification was held where 12 instructors signed up and 10 were able to complete it successfully. Additionally, we added 11 more instructors to the Quality Assurance team thus expanding coverage to more areas of the state.

There was a 3-Wheel instructor course held in August 2023 just outside of the fiscal year where 7 more instructors earned that certification. Another is planned during the Federal FY24 along with 2 RCPs, 1 Quality Assurance Training and another Advanced Rider Course certification.

Fiscal Data for Previous Years				
Fiscal Year	Expenditures	Total Students*	# Sites	\$ per Student
FY 2005	\$ 440,000.00	3561	15	\$ 123.56
FY 2006	\$ 500,000.00	3555	15	\$ 140.65
FY 2007	\$ 562,725.00	3725	15	\$ 151.07
FY 2008	\$ 624,837.00	3701	15	\$ 168.83
FY 2009	\$ 730,168.00	4001	15	\$ 182.50
FY 2010	\$ 813,432.00	2880	16	\$ 282.44
FY 2011	\$ 690,493.00	3138	16	\$ 220.04
FY 2012	\$ 826,763.00	2920	18	\$ 283.14
FY 2013	\$ 715,012.00	2998	18	\$ 238.50
FY 2014	\$ 741,054.00	2221	18	\$ 333.66
FY 2015	\$ 731,392.36	2791	18	\$ 262.05
FY 2016	\$ 765,193.57	1929	15	\$ 396.68
FY2017	\$ 644,317.00	2294	15	\$ 280.87
FY 2018 (July to Dec 2017) EKU	\$ 518,157.61	1272	15	\$ 407.36
FY 2019	\$ 643,857.38	2603	8	\$ 247.35
FY2020**	\$ 423,952.96	1872	8	\$ 226.47
FY2021	\$ 665,378.62	3926	9	\$ 169.48
FY2022	\$ 801,752.75	3566	10	\$ 224.83
FY2023	\$ 828,413.25	4091	10	\$ 202.50

* Does not include those trained on the military bases or outside EKU responsibilities

** Numbers were affected by the COVID-19 shut down

Course	Number of Classes	Students Registered	Pass	Fail	Incomplete	No Show	Minor	Retake
BRC	341	3435	2891	82	323	132	100	3
BRC2	62	362	343	0	8	10	5	1
RRBRC	1	12	12	0	0	0	0	0
TCARC	0	0	0	0	0	0	0	0
ARC	4	27	22	0	0	5	0	0
3WBRC	29	206	185	0	9	12	1	0
DBS	2	3	3	0	0	0	1	0
RCP - 6 Students	2	10	8	0	1	1		
RCP - 12 Students	1	12	6	3	0	3		
3WBRC - Coach 6 Students	0	0	0	0	0	0		
3WBRC - Coach 12 Students	0	0	0	0	0	0		
MSF - ARC -Coach 6 Students	0	0	0	0	0	0		
MSF - ARC -Coach 12 Students	1	12	10	0	0	2		
MSF - QA 6 Students	0	0	0	0	0	0		
MSF - QA 12 Students	1	12	11	0	0	1		
Coach Update	0	0	0	0	0	0		
TC -ARC - Coach	0	0	0	0	0	0		
Totals	444	4091	3491	85	341	166	107	4

<i>Site Name</i>	<i>Classes</i>	<i>Students Registered</i>	<i>Pass</i>	<i>Fail</i>	<i>Incomplete</i>	<i>No Show</i>	<i>Minor</i>	<i>Retake</i>
Balance Dynamics	92	952	889	5	46	12	13	0
Bluegrass HD	74	839	671	21	86	60	26	0
Bowling Green HD	52	548	433	20	82	13	18	0
Derby City / Kentuckiana	18	202	191	1	10	0	9	0
Elizabethtown	5	23	19	0	4	0	1	0
Four Rivers HD	23	238	175	7	27	28	8	0
KY Driving School	14	88	70	5	11	2	1	0
Man-O-War HD	43	424	370	15	22	15	11	0
Sync Training - Ashland	10	60	57	0	3	0	1	0
Sync Training - Knott Co.	62	291	286	0	4	0	10	1
Wildcat HD	46	380	295	8	45	29	9	3
Coach Training	5	46	35	3	1	7		
Total	444	4091	3491	85	341	166	107	4

FY 23 Program Stats	
Avg. Number of Students / Class:	<u>9.21</u>
Success Rate:	<u>85.33%</u>
Incompletion Rate:	<u>8.34%</u>
Fail Rate:	<u>2.08%</u>
No Show Rate:	<u>4.06%</u>
Percentage of Minors:	<u>2.62%</u>
Retake Rate:	<u>0.10%</u>